

About Us

World Marketing of America, Inc. was founded in 1982 to offer **SMART SOLUTIONS™** for rapidly increasing home heating costs. Our goal was and is to provide consistently high quality heating products at reasonable prices, sold by retailers that provide outstanding service.

Today, World Marketing offers one of the broadest selections of alternative heating products in North America. Our products are now sold in more than 12,000 retail outlets and on-line retailers throughout the United States and Canada. Our brands are among the most trusted heating brands in North America. They include **KERO WORLD** indoor kerosene heaters, replacement wicks, accessories, and parts, **KOZY WORLD** indoor gas appliances, **DURA HEAT** workspace heaters, **COMFORT GLOW** portable electric heaters and **COMFORT GLOW** electric stoves, fireplaces and quartz comfort systems.

We are proud to say that over the past 40 years, we have kept many families safe and warm during winter power outages and other winter emergencies. Millions of consumers have also been able to reduce their yearly home heating costs by using our heaters and fireplaces to provide supplemental heat where it is needed most. We would be honored to help you save too!

Please browse our product selection and then use our **Find a Retailer** resource to find a retailer that can provide you with **Smart Solutions™** to your heating needs.